**KOTLA SURESH**

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**EDUCATION**

­**TMSS COLLEGE OF MANAGEMENT - Hyderabad, Telangana**  **May 2021 - November 2023**

Master of Business Administration (MBA), SYSTEAMS

**DR. B. R AMBEDKAR DEGREE COLLEGE** - **Hyderabad, Telangana**  **May 2017 - October 2020**

B.COM(COMPUTERS)

**EXPERIENCE**

**Data Analyst Apprentice March 2024 – present**

Careerpeida Kondapur, Hyderabad

• Designed and executed complex SQL queries to analyze over 5,000 files, identifying critical performance trends; insights directly shaped the next quarter’s operational strategy, optimizing resource allocation across departments.

• Developed data visualizations and reports for two projects using Tableau and played a key role in data cleaning and preparation for a major market research project, ensuring high data quality and integrity.

• Delivered insights that contributed to strategic decision-making, enhancing marketing strategies and operational efficiency by 30 percent.

• Skills: SQL, Python, Excel, Tableau, Power BI, data cleaning, statistical analysis.

**TECHNICAL SKILLS**

**Languages**: Python, SQL, Excel

**Developer Tools/libraries:** VS Code, Google colab/Pandas, NumPy, OS, Matplotlib, Seaborn.

**Technologies/Frameworks:** Linux, GitHub , PySpark , Power BI, Tableau, Figma, MicroSoft Suite.

**PROJECTS**

**Electoral Bonds** | SQL, Python, Power BI **May 2024**

• Analyzed donor data post-Supreme Court ruling, organizing over 1,000 unique donation records into a structured format; this initiative improved the accessibility of political funding details for stakeholders and voters alike.

• Wrote complex SQL queries on this database to draw significant conclusions about political donations and the movement of funds among the 28 states of India.

• Created visualizations using Python to gather additional insights such as more them 50 percent of donations are spread across north India.

**Phonepe** | SQL, Python, Power BI **July 2024**

• Close to 7,700 JSON (semi-structured) files have been processed and converted into tables (structured data). Various visual and non-visual analyzes have been applied to this data.

• Drew conclusions regarding PhonePe’s market penetration and more than 20 percent rise in digital transactions across different states.

• Executed a detailed market assessment on insurance policies, comparing offerings across 15 states; findings led to the optimization of product features that enhanced appeal and retention in the target demographic.

**COMPARATIVE STUDY ON UPI & E-WALLETS JUNE 2023 - August 2023**

* Payment Methodology Facilitates real-time bank-to-bank transactions using a single identifier through mobile apps
* Transaction Speed Known for its instant fund transfer capability, providing real-time transactions between bank accounts.
* Security Measures Offers robust security features such as multi- factor authentication, encryption, and transaction limits set by banks.

**ADDITIONAL**

**Languages:**

Fluent in English , Hindi , Telugu